

An extra **7,000** copies are distributed at Canada's major national boat shows including Toronto & Vancouver.



CANADIAN Boating

INSIDE THE JANUARY ISSUE



BOAT SHOW SPECIAL ISSUE

Gallery of awesome new boats – 8 pages of brand new boats in every style that we're excited about in 2026!

Plus

- Cruising Lake Superior's North Shore.
- New sailboat design trends & cutting-edge features.
- Intelligent Navigation – New Nav technology & tools
- Gear we Love: Great gear and why we love it!

& more

RESERVE YOUR AD SPACE NOW!

BOOKING DEADLINE NOVEMBER 26

AD DUE DEADLINE DECEMBER 3

CANADIAN Boating

Rates & Specifications - Premium Inside Pages

National Distribution | 6 Issues/Year | Print & Digital
Reach/Issue - 10,013 - Print | 16,326 Digital | 26,339 Total

Canadian Boating magazine is the flagship of our eight editorial platforms. Each of the six annual issues of the magazine are themed to anticipate the different seasonal interests of our readers. Canada's top recreational marine journalists contribute to each issue.

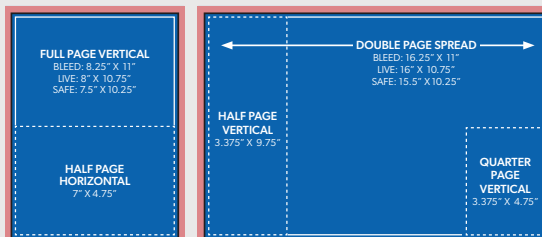
Premium Inside Pages maximize brand awareness with readers and are **strategically placed within featured articles** which readers will spend ample time engaged in. They are more easily accessible and demonstrate excellence in your brand.



- Ad creative services available. Please inquire for details
- File Formats - Press-Ready PDFs (PDF-X1a:2001), Resolution 300 dpi, fonts embedded, CMYK colour mode.
- All spot and pantone colours must be removed from file.
- *Bleed & crop marks required on full page and double page spreads only.



VISIT THE ARCHIVES



Marketplace	Single Issue Rate	Dimensions	Notes
1 Double Page Spread (DPS)	\$4,550	*16.25" X 11"	6 Issue buy discounts available for full year commitment.
2 Full Page	\$2,950	*8" X 10.75"	
3 Half Page Horiz./Vert.	\$1,750	7" x 4.75" 3.375" x 9.75"	
4 Quarter Page	\$1,050	3.375" x 4.75"	Print and digital volume discounts available.
5 Sponsored Content (One Page)	\$3,250	*8" X 10.75"	
5 Sponsored Content (DPS)	\$4,850	*16.25" X 11"	

Custom Stand Alone Options - Inquire about unique custom print campaigns:
Polybagging | Prize Campaigns | Survey & Email Sponsorships

Issue	Ad Close Date	Material Date	Mail Date	Editorial Theme
Oct. 25	13 - Aug	20 - Aug	16 - Sept	Waypoints Winter Cruising: Sun Destinations and Travel Ideas
Dec. 25	8 - Oct	15 - Oct	10 - Nov	Marine Electronics, Boat Show Tips and Tricks
Jan. 26	26 - Nov	3 - Dec	6 - Jan	Boat Show Issue - Distribution at TBS and VBS Featuring the Yearly Gallery of New Boats
April. 26	11 - Feb	18 - Feb	12 - Mar	Canadian YouTube Influencer feature and Weather How To's
May. 26	18 - Mar	25 - Mar	20 - April	Boating Activity focus with Novice Tackle Box and Fishing Guide
June. 26	15 - April	22 - April	20 - May	Celestial Navigation and Exploring the Summer Sky

CANADIAN Boating

canadianboating.ca

@cdnboating